

## **PRIVACY POLICY**

Manna Irrigation Ltd. (“**Manna**”, “**Us**”, “**We**” or “**Our**”) provides this Privacy Policy to inform you of the practices We observe when using and sharing data and other information (“**Information**”) We collect through Our platform, in connection with the use of Our Service and Website (as defined below) (collectively the “**Service**”).

You are advised to read this Privacy Policy, as well as our Terms of Service available on our Website, regularly for any changes. We may amend or update the terms of this Policy and Terms of Service from time to time by posting notice on the Website.

Your use of and/or registration to the Service shall constitute your consent to this Privacy Policy, as may be amended from time to time. If you do not agree to the new or different terms, you should not use the Service

This Privacy Policy is an integral part of Our Terms of Service (the “**Terms of Service**”). We may post on Our website at <http://www.manna-irrigation.com> (the “**Website**”) additional ancillary privacy notices with respect to specific portions of the Service.

### **THE SCOPE OF THIS PRIVACY POLICY**

This Policy covers Information collected through Our Service. Except as stated expressly herein, this policy does not cover information collected through third party websites, services, software, or devices that are not included in the Service. You are advised to contact the third party in relation to the terms that apply to the Information collected by any such third party, before sharing your Information.

### **TYPES OF INFORMATION**

The Information We collect and obtain about you may include:

- “**Non-Personally Identifiable Information**” which is information that may not by itself be reasonably associated with, linked to, or used to individually identify you (*i.e.* general, non-user-specific Information); and
- “**Personally Identifiable Information**” which is information that may be reasonably associated with, linked to, or used to individually identify you or allow you to be personally identified (*i.e.* your name, e-mail address, telephone number, or home address, either alone or in combination with other information).

### **COLLECTION**

We may collect or obtain Information in various manners and from various sources, whether directly from you (such as when you register to or use the Service), from Our Affiliates, Subsidiaries and Partners and/or from third parties that have obtained or collected Information about you and that have the right to provide that Information to Us. For example, We collect or obtain information regarding the agricultural performance, characters, and other information relating or pertaining to Our customers’ properties from third parties.

We may use Information We obtain about you and/or your properties from these third parties in accordance with the terms We establish with such third parties. If We combine any Personally Identifiable Information obtained from such third parties with Information We collect from you under this Policy, We will use that Personally Identifiable Information in accordance with this Policy.

We may also collect Information about you and/or your properties by automated means when you use the Service.

For example, by the use of Google Analytics or “cookies” and other automated tracking technology that monitors and collects Information regarding how you access and use the Service. “Cookies” are commonly used small files that are stored on your computer or mobile device to help identify you as a unique user of the Service. Other automated tracking technologies may include “web beacons” (also known as “single-pixel” or “clear” GIFs) that include electronic images imbedded in the Service that allow Us to recognize when you visit that part of the Service.

Manna and/or Our third party service providers may use Google Analytics, cookies and other automated tracking technology that expire once you close your browser or log out of the Service. We may also use technologies that persist and stay on your computer until you delete them. Most browsers will allow you to erase cookies from your computer or mobile device, block acceptance of cookies, or receive a warning before a cookie is stored. You may also be able to refuse certain web beacons by adjusting the settings on your browser or other software on your computer or mobile device. Please refer to the instructions or help menu for your browser or other applicable software to learn more about these functions. You should be aware that if you elect not to accept cookies, web beacons, or other tracking technologies, some parts of the Service may not function properly or permit access.

Additionally, Manna and/or Our third party service providers may also automatically record Information about you (*i.e.* Information you enter on the Service, the areas of the Service and/or Website that you visit and the features your use of the Service). Such recordings may include your Internet Protocol address, web browser type, domain name, location, other browser or device identifiers, crash data, Internet service provider and other standard server-log information. We may use any Information We collect from you automatically through the Service in accordance with this Privacy Policy.

Please note that third parties may also use cookies, web beacons, or other tracking technologies or otherwise collect information about you. This policy, however, does not cover such third parties’ use of the data.

## **USE**

We may use and/or share Non-Personally Identifiable Information, either collected by Us or lawfully obtained, for any lawful business purpose, without any duty or obligation to you, provided that such Information remains Non-Personally Identifiable Information. Such uses may include, without limitation: (i) To provide, operate, analyze, monitor, develop and improve the Service; (ii) conduct data and system analytics and/or statistics; (iii) To present case studies based on use of the Service; (iv) for any other commercial and/or non-commercial purpose; and (v) as we believe to be necessary or appropriate (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to protect and enforce Our rights, privacy, safety or property, you or others.

We may use Personally Identifiable Information We collect and/or obtain about you for the following purposes: (i) to provide the Service, including through third parties, service providers, contractors or agents; (ii) to customize, personalize, develop and improve the Service and provide new products; (iii) to help us improve the Services’ performance, and to recommend tailored or better use of the service to our users (iv) for maintenance, support and customer service purposes; (v) to communicate with you, send you offers for products, services and/or other offerings We feel may be of interest to you and/or contact you to obtain feedback from you regarding the Service; (vi) to process payments you make to Us; (vii) to enforce our Terms of Service and protect our rights; (viii) as otherwise permitted by you.

In such courses, we may also share the Information with third parties, such as Our Affiliates and Subsidiaries, distributors, service providers and partners in compliance with this Policy. Personally Identifiable Information We share with distributors, service providers and other partners will be limited to information required for the performance of their obligations to Us.

Please note We may combine and enhance the Personally Identifiable Information We collect and obtain about you to generate Non-Personally Identifiable Information. If We do so, We will use our best efforts to ensure that the Non-Personally Identifiable Information is no longer personally identifiable and may no longer be associated with, linked to, or used to identify you. Once We generate Non-Personally Identifiable Information from any Personally Identifiable Information, We will not attempt to make that Information into Personally Identifiable Information. However, We may combine and enhance that Non-Personally Identifiable Information with other Non-Personally Identifiable Information and use such aggregate Non-Personally Identifiable Information in accordance with this Privacy Policy.

### **INTERNATIONAL PROCESSING OR TRANSFER**

You acknowledge and agree that the Information may be processed, maintained, stored or transferred outside of your state or country, where the privacy laws may not be as protective as those in your jurisdiction.

In addition, if we transfer ownership or control of any portion of Manna or the Service to a third party, whether or not in the context of an acquisition, merger, or reorganization, We may transfer Information to that third party, provided that the use of any of your Personally Identifiable Information by that third party remains subject to the terms of this Privacy Policy.

### **CHOICE AND OPT-OUT.**

In certain instances, We may give you the opportunity to “opt-out” of having your Personally Identifiable Information used or shared for certain purposes, otherwise permitted by this Privacy Policy. For instance, We may provide you with a choice whether to receive certain messages through from Us, whether through the Service or via other means.

If you no longer wish to receive certain messages from Us or to have your Personally Identifiable Information shared in a manner otherwise permitted by this Privacy Policy, you may seek to opt-out of receiving those messages or having your Personally Identifiable Information shared in that manner. Please note, however, that opting out of receiving messages or having your Personally Identifiable Information shared might limit your ability to use the Service or cancel your access to the Service.

All opt-out requests can be made as indicated through the Website or by contacting Us at the address listed below under “Contacting Us”. Please note that it may take us a few days to remove contact information from our lists, so messages from us may continue for a time after a removal request is made.

### **SECURITY**

We understand that the security of your Personally Identifiable Information is important and as such We are committed to protecting and securing your Personally Identifiable Information. Notwithstanding, We cannot warrant 100% effectiveness and therefore cannot guarantee that your Personally Identifiable Information (or any other Information) will be secure in all situations. We will nonetheless take all reasonable and appropriate steps to insure the safety and security of your Personally Identifiable Information, including using industry standard security measures to protect the loss, misuse, and unintended alteration of the Personally Identifiable Information under our control.

### **REVIEWING YOUR CONTENT**

You have the right to review, update, correct or delete information from your account by contacting us at the address listed below under “Contacting Us”. We will act in accordance to applicable law, to perform such changes at your request; nonetheless, we may retain certain information as required by law or for legitimate business reasons.

Please note, however, that if you delete such information, your account may be deactivated and as such, you will not be able to use Our Service.

### **OUR POLICY TOWARD CHILDREN**

We do not knowingly collect personal information from minors aged 13 or younger. If a parent or guardian becomes aware that his or her child has provided Us with personal information without their consent, he or she should contact us, as set forth under the section “Contacting Us” below.

### **DO NOT TRACK**

Certain web browsers and other devices you may use to access the Service may permit you to indicate your preference not to be “tracked” online. At this time We do not modify your experience on the Website or the Service, or the Information We collect from you through the Website or Service, based on whether such a preference is indicated.

### **APPLICABLE LAW**

This Privacy Policy shall be governed and construed exclusively in accordance with the laws of England, without regard to any choice of law principle that would dictate the application of the law of another jurisdiction. Any conflicts, negotiations, arbitrations or other proceedings in relation to the Service or the Website will be submitted to the exclusive jurisdiction of the courts of London, UK.

### **CONTACTING US**

If you have any concerns or questions about this Privacy Policy, please contact us at support@manna-irrigation.com.

*Last Updated: 27-June-2018*